

# WHAT'S RUPP

NEWS AND INFORMATION FROM RUPP MARINE

RUPP MARINE INC., P.O. Drawer F, PORT SALERNO, FL 34992 Phone (772) 286-5300  
Fax (772) 288-4180 Web Site: www.ruppmarine.com E-Mail: service@ruppmarine.com



## NEW - Rupp Marine Newsletter

Our goal at Rupp Marine is to provide you with the best products and customer service in the industry. WHAT'S UP has been created as part of an initiative to broaden our communication and improve customer product knowledge.

### What you can expect from our newsletter...

**Product Updates:** Rupp Marine routinely makes product improvements based on results of field testing as well as customer and engineering input. The newsletter will help communicate those improvements and keep you aware of new products when they become available.

**Technical and Installation Information:** The *Rupp Tool Box* section will cover the in-

stallation of outriggers and other sportfishing equipment. This section will address some known challenges and offer helpful product related tips.

**Personnel Profiles:** Putting a face with a name (or voice) is the purpose of *Employee Profiles* found on page 3.

**Promotional Items:** From time-to-time Rupp Marine offers special pricing and other time sensitive promotional material, WHAT'S UP will help keep you aware of these items.

**Our intention is to keep this publication as informative and relevant to your business as possible.**

Our limited distribution schedule is designed to allow for meaningful updates to the four

main areas of interest listed above.

We hope you find our newsletter informative. As always we welcome your feedback. Either call us or visit [www.ruppmarine.com](http://www.ruppmarine.com) and find our *feedback* link.

Best regards,

RUPP MARINE, INC.



**IN THIS ISSUE**

- New Rupp Management
- New Product Introductions
- Knuckle Installation Tips
- Customer Service Profiles
- New partnership with Pilot Marine
- Brighter finish on all Rupp Outriggers



## Scott Rupp Promoted to President And Other Key Personnel Changes

In April 2006 Scott Rupp was promoted to President. Scott has been with the company for 25 years serving in many capacities. Prior to his promotion Scott held the position of Vice President.

Together with his father Mickey Rupp, Scott has been one of the driving forces behind much of the new product development that has taken place in Rupp's recent history. Scott remains committed to insuring Rupp Marine provides the sportfishing industry with high quality innovative new products for

years to come.

Ron Karpanty joined the Rupp Marine team in August 2006 as Vice President of Sales and Marketing. Ron brings with him many years of experience in the Industrial and Automotive Industries and has recently relocated from Holland, Michigan with his wife and two children.

### Other important personnel changes at Rupp Marine:

Darin Asher, a 20 year Rupp employee, has been recently promoted to Assistant Sales Manager.

Peter Blondek, a 10 year Rupp em-

ployee, was promoted to Manufacturing Supervisor.

Additions were also made to the accounting and purchasing departments in vital support roles.

With the new management firmly in place Rupp Marine is more prepared than ever to meet the many challenges facing today's marine manufacturing industry.

**Miami Boat Show**  
Please visit us at booth # 052  
on the main floor of the  
Miami Convention Center

# The Top Gun™ Reloaded *Good to Great!*

Fifteen years ago Rupp Top Guns set an industry benchmark as the first T-top mounted outrigger base that allowed for rigger deployment without leaving the console. Today the Top Gun family of products remain an industry standard and an important product line for Rupp Marine.

For 2007 Rupp has redesigned their Top Gun bases, greatly enhancing their overall performance and durability. With fifteen years of real life use and customer feedback to guide them Rupp has delivered a product that surpasses anything currently available. Perhaps most importantly the new Top Gun stays true to Rupp's belief that their products be designed in a manner that allows boat owners or crew to easily service their products.

"The response we are getting from the marketplace has been overwhelmingly positive. The redesign combines the ease of assembly and flexibility of our previous model with modern materials and cutting edge coating technology" explained Rupp's VP of Sales and Marketing Ron Karpanty. "Our main goal was to address areas on the product that were susceptible to corrosion. By eliminating metal-to-metal contact we have greatly enhanced the durability and functionality of an already very durable product."

The public will get their first look at Rupp's new Top Gun at the Miami boat show in February, together with other new products that will be offered by Rupp Marine in 2007 including a telescoping outrigger pole.



New Top Gun Photo

### Product Summary:

- No metal-to metal contact
- Larger "Comfort Handle"
- New telescoping outrigger pole
- Fits competitor mounting holes
- Weld or bolt-in versions available

## NEW BiggRigg™ Back-Bar Options



**You asked....Rupp Delivered!** product line.

**New for 2007 are two larger back-bar options for Rupp BiggRiggs.** There is a new "rigid" back-bar with a diameter of 1.75", the standard BiggRigg back-bar is 1.375" and will continue to be supplied as standard unless otherwise requested.

**Also available is a larger BiggRigg collapsible back-bar.** Previously there wasn't an option for a collapsible back-bar for the BiggRigg

The new back-bars utilize the same connecting hardware as the previous model making upgrading very easy.

Some boat owners and captains have requested the larger diameter option as it more closely matches the tower leg diameter on large boats.

For more information please email [service@ruppmarine.com](mailto:service@ruppmarine.com) or call Rupp customer service.

### Product Summary:

- Larger Diameter Rigid Option
- Larger Diameter Collapsible Option
- Fits existing connecting hardware
- Durable and light weight
- Lighter and stronger than the competition



### Upgrade to Cables for Added Strength

In 2006 Rupp upgraded the middle cables on all Tournament Style—Triple Spreader Outriggers to a heavier cable. The change was made to further their commitment to bring the best possible products to market.

*Note: is strongly recommended that outriggers be removed prior to "high wind" weather events.*

### *F.Y.I.* We've Got Your Number!

**Since 1980 Rupp Marine has been riveting a "set number" to every Tournament style outrigger.** The outrigger set number can be found on a plate riveted to the base tube of the outrigger. When calling for service or spare parts it is important to have the number handy. The number links to a database showing the exact components associated with your set. Cable lengths, base tube lengths and other fittings can differ depending on the make and model of boat and can be further complicated by the original outrigger setup. The set numbers are your key to service!

### Feedback welcome

For comments or questions please call 772.286.5300 or visit our feedback link at [www.ruppmarine.com](http://www.ruppmarine.com)

Rupp Set Numbers since 1980



Rupp Set Numbers since 1980

# RUPP Tool Box *Installation and Assembly Tips*

## Knuckle Installation

One of the most important and obvious aspects of a good outrigger installation is the “knuckle arm” position as it relates to the outrigger base section. The pictures at the right show fully retracted outriggers and two common knuckle arm locations, one being correct.

Keeping the short section of the knuckle arm tight to the base leg helps to keep the clevis fittings from loosening over time, prevents binding during operating from a stationary to trolling position, provides maximum spread and is more aesthetically pleasing than the alternative.

The optional clamp-on knuckle collars make achieving the correct position easier as they allow for minor adjustments without re-drilling the collar. Clamp-on collars can be slid up or down by simply loosening a series of set screws.

As a rule-of-thumb, when the outrigger is fully de-

ployed the knuckle arm assembly should appear parallel to the water, elevating slightly toward the outrigger. When retracted the knuckle arm should be as tight to the outrigger base-leg as possible, shown below right. *(More Tool Box Tips on back page)*



## EMPLOYEE PROFILES > Customer Service



**Lori**

There are only a handful of people who know more about Rupp products or their customers than Lori. With over 10 years of tenure at Rupp there are few questions she can't answer. Whether you have a technical inquiry or a simple installation question Lori can help. She is one of the reasons Rupp maintains their reputation as the “easiest company to do business with in the marine industry.” Lori is a native of Florida and resides in Port Saint Lucie.

Primary Function: Customer Service  
Email: [service@ruppmarine.com](mailto:service@ruppmarine.com)  
phone: 772.286.5300



**Kristina**

Kristina joined Rupp Marine almost 3 years ago. Kristina handles customer service inquiries in addition to managing the shipping department. Kristina has been a great asset to the team and has proven to be very knowledgeable about Rupp products, services and customers. Kristina is a native of Florida and resides in Jensen Beach.

Primary Function: Customer Service & Shipping  
Email: [kristina@ruppmarine.com](mailto:kristina@ruppmarine.com)  
phone: 772.286.5300



## Rupp Marine Inc.

P.O. Drawer F  
Port Salerno, FL 34992  
772.286.5300  
www.ruppmarine.com  
email: service@ruppmarine.com

## News and Information from Rupp Marine

### Manufacturer's Representation for Rupp

*Pilot Marine Selected as Partner*



**Jon D. Smith**

In order to better service customers in Georgia, the Carolina's and Virginia, Rupp Marine has partnered with Pilot Marine and Jon

look forward to a long-term relationship with Pilot Marine based on growth and increased product awareness in Jon's Territory," said Rupp's VP of Sales, Ron Karpanty. "It's a growth market for the marine industry and therefore a natural move for Rupp Marine."

Smith who will be acting as their Manufacturing Representative in those states. "It's a natural fit....Pilot Marine represents quality lines of Marine Equipment and are already calling on many of our existing customers throughout the territory. We

#### Pilot Marine:

- Will cover Rupp customers in GA, SC, NC, VA
- Coverage beginning February 2007
- Phone: (407) 468-2914
- email: jondentonsmith@hotmail.com

### Brighter Appearance for Rupp Outriggers



**New buffing and anodic coating technology brings a more consistent, brighter finish to all Rupp riggers™**

"The structural aluminum alloy we use at Rupp is a major factor in making our products the strongest and lightest on the market, it is much different than the aluminum pipe used in a tower or t-top. With older technology it was difficult to match the brightness of the outrigger material with the tower material....this is no longer the case" explains Scott Rupp—President of Rupp Marine. "We have gone to great lengths to improve both the brightness and consistency of our finish without compromising the quality or adding weight to the product". Customer's began seeing the new finish in early January. Rupp Marine will launch an advertising campaign later this year touting the new finish and other product enhancement.

### Rupp Tool Box... *continued*

#### Main Base Toggle

**Did you know that Rupp's base toggle can be installed upside down?** Below is a diagram that shows how this can happen. When installing the toggle between the base pad (oval or square) and the outrigger *be sure to have the longer (1.59") section of toggle mating with the outrigger base tube.*

**Why is this important?** If the base toggle is installed with the shorter end facing the outrigger *the toggle will bind with the base tube when laid back for cleaning, service work or removal.*

